



Exhibit and Advertising Prospectus 2022

PACEP Scientific Assembly 2022

March 31 – April 2, 2022
Kalahari Resort & Convention Center
250 Kalahari Blvd, Pocono Manor, PA 18349

GENERAL INFORMATION

Exhibit Dates/Hours:

Set up:

Thursday, March 31: Noon – 5 pm

Exhibit Hours:

Thursday, March 31: 6:00 – 8:00 pm at the Welcome Reception

Friday, April 1 7:00 am – 5:00 pm

Tear Down:

Friday, April 1: 5:30 pm – 9:00 pm

RATES and REGULATIONS

Exhibit Table

Early Bird - \$1,300

After February 15, 2022 - \$1,600

The rate includes the following benefits:

- One 6' table, draped and skirted; two chairs
- Company description listed in electronic SCIENTIFIC ASSEMBLY publication which is given to every attendee, and signage. (*Due to layout and print deadlines, registration must be received by March 4, 2022, to guarantee inclusion in electronic publication and signage.*)
- Printed attendee list after the meeting (*information included with permission of registrant*)
- Two (2) representative registrations (additional badge fee is \$60)
- If electricity is required, the fee is \$100.

SPONSORSHIP OPPORTUNITIES

The following is included in the Diamond, Platinum, and Gold Sponsorships:

Pre-show Promotion, including:

- Company name and logo included on the Scientific Assembly page of the PACEP website

Onsite Promotion, including:

- Company logo displayed on “Sponsor” signage
- Company name on “Sponsor” page of electronic onsite program

Onsite Exhibit Space, including:

- One 6’ table, draped and skirted; two chairs
- Complimentary electricity
- Company listed in onsite electronic publication which is given to every attendee, and signage *(due to printing deadlines, registration must be received by March 4, 2022, to guarantee inclusion in publication and signage.)*
- Attendee list provided after the meeting *(information included with permission of registrant)*
- Two (2) representative registrations
- Company name included in PACEP Newsletter and on PACEP Website
- One speaking opportunity at a Board of Directors meeting for up to 10 minutes

PACKAGE SPONSORSHIP OPPORTUNITIES

Diamond Sponsorship Package (1 available) \$5,000

- Reach your target market with your company logo appearing on the home page of PACEP’s website – www.pacep.net for one year
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Complimentary **full-page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,900 PACEP members**
- Premium booth location in exhibitor hall.
- **Tote Bag or Promotional Items** – with your company logo
- Option to provide promotional item for inclusion in tote bag or distribution to attendees
- High-traffic Refreshment Break Sponsorship

Platinum Sponsorship Package (2 available) \$3,500

- Reach your target market with your company logo appearing on the home page of PACEP’s website – www.pacep.net for six months
- Complimentary **half page** ad in the Scientific Assembly electronic program
- Complimentary **half page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,900 PACEP members**
- **Premium** booth location in the exhibit hall.

- **Full page** promotional piece created by the sponsor - must be approved by PACEP – will be distributed to attendees

Gold Sponsorship Package (3 available) \$3,100

- Reach your target market with your company logo appearing on PACEP's website for 3 months – www.pacep.net
- Complimentary **quarter page** ad in the PACEP22 Scientific Assembly electronic program
- One complimentary **quarter page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,900 PACEP members**
- Premium booth location in the exhibit hall.

A LA CARTE SPONSORSHIP OPPORTUNITIES

Benefits are listed below the a la carte sponsorships. A la carte sponsorships do NOT include exhibit booth space.

Ultrasound Course Sponsor (Thursday) \$5000 (SOLD)

- Exclusive equipment during workshop as provided by sponsor.
- Signage at the Ultrasound breakfast and refreshment break.
- Company logo appearing on the home page of PACEP's Website – www.pacep.net for one year.
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Complimentary **full-page** ad in the June/July issue of the quarterly-printed PACEP newsletter which is **direct mailed** to over **1,900 PACEP members**
- Premium booth location in exhibitor hall.
- Option to provide promotional item in tote bag

Welcome Reception Sponsor (multiple opportunities) \$1000

- Signage outside the reception room
- Podium Recognition prior to speaker

Awards Dinner Sponsor \$2,000

- Flyers created by your company and approved by PACEP placed at each of the Awards Dinner tables
- Signage outside the Awards Dinner room
- Speaking opportunity at the dinner, 10 minutes
- Leave behind materials allowed

Movie Premiere Sponsor \$2,000

- Flyers created by your company and approved by PACEP placed at each of the Awards Dinner tables
- Signage outside the Movie Premier room
- Leave behind materials allowed

Residents Day Lunch Sponsor \$1,500

- Residents will be grabbing boxed lunch during the Spivey and CPC presentations and your company's signage is in the boxed lunch area for them all to see

Wellness Sponsor \$1,700

- Your company logo on Wellness swag
- Signage outside the Wellness room.

Young Physicians Reception Sponsor \$4500

- Attend the reception and display your company collateral
- Signage outside the reception room
- Your logo on marketing for the reception
- Complimentary **full-page** ad in the Scientific Assembly electronic program
- Premium booth location in exhibitor hall.
- Option to provide promotional item for distribution to attendees

Refreshment Breaks (multiple opportunities) \$500

- Your tabletop display will be adjacent to the refreshment station
- Signage at the refreshment station

Continental Breakfasts \$700

- Your tabletop display will be adjacent to the breakfast station
- Signage at the breakfast station.

Lanyard Sponsor \$1,500

- Your company name (no logo) printed on attendee badge lanyards

2022 Scientific Assembly Electronic Onsite Program Advertising

CLASSIFIED AD RATES	DISPLAY AD RATES
75 words or less - \$ 125	Quarter Page (5" W x 3.5" H) - \$325
75-150 words - \$175	Half Page Vertical (3.625" W x 9.5" H) - \$500
	Half Page Horizontal (7.5" W x 4.625" H) - \$500
	Full page (7.5" W x 10" H) - \$800

All advertisements should be submitted for full color use in the onsite publication.

*Please submit advertisements to **March 4, 2022.***

Speaking Sponsorships

GENERAL INFORMATION

Exhibit Dates/Hours:

PACEP Delegation Dinner during ACEP Leadership and Advocacy Conference – May 2, 2022
PACEP Delegation Dinner during ACEP Council – September 29, 2022 – San Francisco
PACEP Delegation Breakfast during ACEP Council – September 30, 2022 – San Francisco
**PACEP Board of Directors Meetings – June 8, 2022; September 7, 2022; November 30, 2022;
January 25, 2023; March 29, 2023**

RATES and REGULATIONS

Speaking Sponsorships

The rate includes the following benefits:

- Opportunity to speak to the PACEP leadership, 18 to 25 members, for an allotted time
- Collateral may be handed out

PACEP Delegation Dinner during ACEP Leadership and Advocacy Conference \$2,700

- 15 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Delegation Breakfast during ACEP Council \$2,200

- 5 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Delegation Dinner during ACEP Council \$2,700

- 15 minutes to speak
- Stay and mingle with leadership during the dining event

PACEP Board of Directors Meeting \$600

- 10 minutes to speak
- One opportunity per exhibitor per year (April – March)

PACEP Board of Directors Meeting \$3,000

- 45-50 minutes to speak
- One opportunity per exhibitor per year (April – March)

Advertising

NEWSLETTER ADVERTISING

Full color quarterly publication sent to all PACEP members, over 1900 members!

GENERAL INFORMATION

Full Page \$775.00

Half Page (horizontal or vertical) \$500.00

Quarter Page \$325.00

Classified Ad

0-75 words \$125

76-150 words \$200

Advertising Contract: <https://form.jotform.com/92306057700147>

WEBSITE JOB POSTING ADVERTISING

GENERAL INFORMATION

3 Month Job Bank Posting \$150

Advertising Contract: <https://form.jotform.com/92306057700147>